



REPUBLIC OF THE PHILIPPINES
NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

CONCEPT NOTE

Ang Hiraya ng Hinaharap: The Filipino Futures Forum 2024

A. EVENT DETAILS

WHAT	<p><i>Ang Hiraya ng Hinaharap: The Filipino Futures Forum 2024</i></p> <p><u>Alternative Titles:</u></p> <ul style="list-style-type: none">• <i>Kaisa Ka sa Kinabukasan: The Filipino Futures Forum 2024</i>• Atin Ang AmBisyon: The 2024 Filipino Forum on the Future• Ating AmBisyon: The 2024 Filipino Summit of the Future• Para kay Eko & Miya: The 2024 Filipino Summit of the Future
WHERE	<p><u>Potential Venues:</u></p> <ul style="list-style-type: none">• PICC• SMX Convention• UNILAB Bayanihan Center• SEDA Manila Bay• Chardonnay by Astoria
WHEN	August 7, 2024 (<i>Wednesday</i>)

B. BACKGROUND

In 2015, the Philippines, alongside other United Nations Member States, signified their commitment to the transformative vision of the 2030 Agenda for Sustainable Development and its 17 Goals (SDGs). From that moment forward, our nation has demonstrated unwavering determination to embrace and advance these Global Goals.

However, the path to sustainable development is not without its trials. The emergence of volatile, uncertain, complex, and ambiguous (VUCA) conditions in the past decade, exemplified by COVID-19 pandemic, compelled countries to shift focus to their internal priorities in addressing crises.

Yet, we understand that pursuing sustainable development is not a solitary endeavor—rather, it is a collective responsibility that knows no borders. This

realization fuels an urgent call for action, one that seeks to kindle the flames of determination in every Filipino. Amidst the VUCA world, it is imperative for us to future-proof our progress in mainstreaming sustainable development, even beyond its 2030 deadline, undeterred from emerging risks and vulnerabilities of the future.

As part of the country's preparation for the UN Summit of the Future on September 22-23, the National Economic and Development Authority (NEDA) will be conducting **“Ang Hiraya ng Hinaharap: The Filipino Futures Forum 2024.”** As an adaptation of the said Summit, the Forum's sessions will tackle on the themes of the Common Agenda Policy Briefs¹ and analyze the Philippines' progress in its commitment to achieve the Goals. Each session will include a visioning exercise that shall identify the country's commitments in relation to the action areas stated in the Zero draft of the Pact for the Future: (1) Sustainable Development and Financing for Development, (2) International Peace and Security, (3) Science, Technology, Innovation, and Digital Cooperation, (4) Youth and Future Generations, and (5) Transforming Global Governance.

Indicatively, the Forum will be held on August 7, to be attended by representatives from government agencies, stakeholders chamber, youth, and other invited organizations from vulnerable sectors (*i.e., indigenous people, women and LGBTQIA+, PWD, etc.*).

C. OBJECTIVES

Underscoring the pursuit of long-term sustainable development, the following are the objectives of the said Forum:

- To localize the UN Summit of the Future and its priority areas by conducting various talks and sessions;
- To revisit the Philippines' *AmBisyon Natin 2040*, the country's long-term vision and aspirations, along with the future trajectories of the current and upcoming Philippine Development Plans (PDP);
- To mobilize collective action from various sectors of our society, especially involving the youth and marginalized groups, in fostering a renewed sense of determination for the country's future; and
- To produce a Country Commitment document anchored on the 5 Chapters of the zero draft of the Pact for the Future and Common Agenda Policy Briefs.

D. EXPECTED OUTCOMES AND COMPONENTS

- **Raising Awareness:** Increased public awareness and understanding of the Sustainable Development Goals (SDGs) and their integration into the national vision, *AmBisyon Natin 2040* through exhibitions, sessions, visioning exercises, and more.

¹ UN (2023). *Our Common Agenda Policy Brief*. <https://www.un.org/en/common-agenda/policy-briefs>

- **Reinvigorated Commitment to the 2030 Agenda:** Participants will reaffirm their commitment to the 2030 Agenda and the SDGs, recognizing the need for collective responsibility in pursuing sustainable development.
- **AmBisyon Natin 2040 Review:** The forum will review and revisit *AmBisyon Natin 2040*, the Philippines' collective long-term vision, aligning it with current challenges and global priorities.
- **Embodying Sustainability:** Implementation of actionable and measurable strategies derived from forum discussions and resolutions, promoting sustainable practices across various sectors. Encouragement of sustainable behavior among individuals, businesses, and institutions, with a focus on environmental responsibility, social inclusivity, and economic equity.
- **Inclusive Participation:** Emphasis will be placed on inclusive participation, with representatives from government agencies, stakeholders, and organizations from vulnerable sectors, including indigenous people, women, LGBTQIA+, youth, and persons with disabilities (PWD).
- **Building Networks:** Strengthened collaboration and partnerships between government agencies, private sector entities, civil society organizations (CSOs), and local communities.

E. PROPOSED PARTNERS

Securing sponsors and partners for the Forum can greatly contribute to achieving its objectives and expected outcomes. Here are potential partners that NEDA SDG Secretariat may collaborate with:

- **United Nations Development Programme and other UN member agencies:** The UNDP and other UN member agencies shall be tapped to provide technical and financial assistance for the conduct of the activity.
- **Partners:** Open to the members of the DBCC Sub-Committee on SDGs (SC-SDG), its Technical Working Groups (TWGs), Stakeholders' Chamber, and development partners, agencies and/or organizations directly involved or have shown impactful results in empowering the youth and bolstering their participation in SDGs, and overall nation-building will be invited as partners for the Forum. In particular, the following are proposed:
 - **Government Partners:** Department of Foreign Affairs, Development Academy of the Philippines, National Commission for Culture and the Arts, Department of Interior and Local Government, among other agencies.
 - **Non-Government Partners:** Philippine Rural Reconstruction Movement, Philippine Futures Thinking Society, De La Salle - College of Saint Benilde, 2030 Youth Force in the Philippines Inc., GoodGovPH, among others.

- **Advocacy Booth Sponsors:** These sponsors are SDG Stakeholders' Chamber members or other external organizations that will set up their booths during the Forum proper.

F. ORGANIZING COMMITTEE

The **Organizing Committee** of the Forum will be the Governance Staff through the Sub-Committee for Sustainable Development Goals Secretariat. The Secretariat intends to procure an events management firm. The event organizer will be responsible for managing the execution of the event based on the Secretariat's TOR.

To oversee the proper execution of the event, the organizing committee with the following structure is proposed:

COMMITTEE	NAME/DESIGNATIONS	AGENCY/STAFF
Convenor	Dir. Reverie Pure G. Sapaen	GovS
Overall Forum Heads	Overall Head (2)	GovS-DRD and Events Mgmt. Firm (EMF)
Program & Crisis Management Committee	Committee Head (2) Committee Secretariat (8)	GovS-DRD and Events Mgmt. Firm (EMF)
Logistics & Technologies Committee	Committee Head (2) Committee Secretariat (8)	GovS-DRD and Events Mgmt. Firm (EMF)
External & Finance Committee	Committee Head (2) Committee Secretariat (8)	GovS-DRD and Events Mgmt. Firm (EMF)
Promotions Committee	Committee Head (2) Committee Secretariat (8)	GovS-DRD and Multimedia Firm

NOTE: This proposed structure of the organizing committee is subject to change depending on the discussion with the events management coordinators.

G. TARGET PARTICIPANTS

The Forum targets to onboard 300 participants with the following composition:

- 20% or 60 participants from the Government
- 30% or 90 participants from the Private Sector and CSOs
- 50% or 150 participants from the Youth

Participants from the Youth, Private Sector, and CSO shall come from different communities and localities representing vulnerable sectors (IPs, women, LGBTQIA+, PWD, etc.) to ensure a well-rounded and inclusive representation of the population, fostering collaboration and collective action for the country's long-term vision towards sustainable development.

H. PROPOSED PROGRAM FLOW

TIME	SEGMENT	SPEAKER
1:00 AM – 6:30 AM	Ingress Installation of Logistics & Technical Assets	Events Management Coordinator (EMC)
6:30 AM – 7:45 AM	Booth Set-Up Sound Check	Events Management Coordinator & NEDA SDG Secretariat
7:45 AM – 8:00 AM	Huddle with Organizing Team	
8:00 AM – 9:00 AM	Registration and Welcome Refreshments	Events Management Coordinator (EMC)
9:00 AM – 9:05 AM	Preliminary Announcements	Host
9:05 AM – 9:10 AM	Welcome Address	Rosemarie G. Edillon Undersecretary, NEDA
9:10 AM – 9:20 AM	Keynote Speech	Arsenio M. Balisacan, Ph.D. Secretary, NEDA
9:25 AM – 9:30 AM	Message of Support	Enrique A. Manalo Secretary, DFA Gustavo Gonzalez, UN Resident Coordinator UNRC Selva Ramachandran, Resident Representative, UNDP Wigberto E. Tañada <i>Trustee and Director for Advocacy and Development Cooperation, Philippine Rural Reconstruction Movement</i>
9:30 AM – 9:45 AM	Health Break/Opening Number	
9:45 AM – 9:55 AM	The Path of Progress: AmBisyon Natin 2040 Teaser	Host
9:55 AM – 10:15 AM	Icebreaker Activity A: Visioning exercise/Futures thinking game - <i>Anong AmBisyon mo bilang Pilipino?</i>	Host & Participants
10:20 AM – 11:45 AM	Break-Out Sessions 1	
PFC1: Sustainable Development and Financing for Development		

<i>CAPB: A Global Financial System that works for all</i>		
10:20 AM – 10:45 AM	Setting the Context & Issue for Action	Moderator & Discussants (TBD)
10:45 AM – 11:30 AM	Open Forum	Host
11:30 AM – 11:35 AM	Awarding of Certificates	Host
11:35 AM – 11:55 AM	Visioning Exercise	Host
11:55 AM – 12:00 PM	Session Synthesis	Host
12:00 PM – 1:00 PM	Lunch Break & Networking Opportunity Dance Performance	NCCA
PFC2: International Peace and Security <i>CAPB: New Agenda for Peace Integrity of Information Open, Free, and Secure Digital Future</i>		
10:20 AM – 11:45 AM	Plenary Session & Workshop	Technical Expert (TBD)
10:20 AM – 10:45 AM	Setting the Context & Issue for Action	Moderator & Discussants (TBD)
10:45 AM – 11:30 AM	Open Forum	Host
11:30 AM – 11:35 AM	Awarding of Certificates	Host
11:35 AM – 11:55 AM	Visioning Exercise	Host
11:55 AM – 12:00 PM	Session Synthesis	Host
12:00 PM – 1:00 PM	Lunch Break & Networking Opportunity Dance Performance	NCCA
1:00 PM – 2:45 PM	Break-Out Session 2	
PFC3: Science, Technology, Innovation, and Digital Cooperation <i>CAPB: Open, Free, and Secure Digital Future</i>		
1:00 PM – 1:30 PM	Setting the Context & Issue for Action	Technical Expert (TBD)
1:30 – 2:00 PM	Fire-side Chat/Panel Discussion	Moderator & Discussants (TBD)
2:00 PM – 2:15 PM	Open Forum	Host
2:15 PM – 2:20 PM	Awarding of Certificates	Host
2:20 PM – 2:40 PM	Visioning Exercise	Host
2:40 PM – 2:45 PM	Session Synthesis	Participant (TBD)

PFC 4: Transforming global governance <i>CAPB: Measuring what we Value</i> <i>Sharing the Benefits of Space</i>		
1:00 PM – 1:30 PM	Setting the Context & Issue for Action	Technical Expert (TBD)
1:30 PM – 2:00 PM	Fire-side Chat/Panel Discussion	Moderator & Discussants (TBD)
2:00 PM – 2:15 PM	Open Forum	Host
2:15 PM – 2:20 PM	Awarding of Certificates	Host
2:20 PM – 2:40 PM	Visioning Exercise	Host
2:40 PM 2:45 PM	Session Synthesis	Participant (TBD)
2:45 PM – 2:50 PM	Break & Networking Opportunity	
2:50 PM – 3:00 PM	Icebreaker Activity B	TBD
3:00 PM – 4:45 PM	Plenary Session 1	
PF: Youth and Future Generations <i>CB: Meaningful Inclusion of Young People</i> <i>Transforming Education</i> <i>Safeguarding the Future</i>		
3:00 PM – 3:30 PM	Setting the Context & Issue for Action	Technical Expert (TBD)
3:30 PM – 4:00 PM	Fire-side Chat/Panel Discussion	Moderator & Discussants (TBD)
4:00 PM – 4:15 PM	Open Forum	Host
4:15 PM – 4:20 PM	Awarding of Certificates	Host
4:20 PM – 4:40 PM	Visioning Exercise	Host
4:40 PM 4:45 PM	Session Synthesis	Participant (TBD)
Closing		
4:45 PM – 5:00 PM	Health Break Network Opportunity	Host
5:00 PM – 5:10 PM	Closing Message	Dir. Reverie Pure G. Sapaen, Convenor
5:10 PM – 5:30 PM	Final Reminders Photo Opportunity	Host
5:30 PM	End	Host, Participants, Booths

Post-Forum Activities :

DATE	ACTIVITY
July 1-19, 2024	Online crowdsourcing for public inputs to the PH Commitment
August 12-14, 2024	Forum Evaluation & Posting of Documentation
August 19-23, 2024	Settlement of Procurement Matters
August 22, 2024	Finalization of Post-Event Activity Report

I. Approved Budget for the Contract (ABC)

The estimated budget requirement for the event is P2,700,000.

Particulars*
Events Management Services Specific services include the following below:
Lease of Venue & Food <ul style="list-style-type: none">• Inclusion of Venue:<ul style="list-style-type: none">○ 1 Plenary Hall (300-350 pax); and○ 1 Breakout Room (50-99 pax)• Inclusion of Food for 350 pax:<ul style="list-style-type: none">○ Managed Buffet Lunch;○ Plated AM Snacks with Continuous Coffee/Tea; and Plated PM Snacks with Continuous Coffee/Tea.
<ul style="list-style-type: none">• Planning, Logistics, and Coordination: Inclusive of creative planning, coordination, and execution of approved program, logistical, technical, and administrative requirements (LED Screens, Stage and Floor Plan production, Participants' Kit, etc.); and provision of events management team. Multimedia Audio-visual Production: Inclusive of video production and creative services, such as pre-event promotional materials, production of forum videos, Same-Day-Edit video, transition videos, and documentation.
Performers <ul style="list-style-type: none">• Performers from the National Commission for Culture and the Arts (NCCA).• Performers to provide services for one day

O. Mode of Procurement

The SDG Secretariat will provide guidance to the UNDP Philippines in the procurement requirements of the Summit event management service provider.